

How does a Silversea Mediterranean Cruise compare to a 5-star hotel program?

	Silver Spirit 5-Star Cruise¹ (Mediterranean, 7 nights)		5-star Hotel² (Mediterranean, 7 nights)	
INCLUSIONS:	Per Person, Per Night, at Double Occupancy	7 NIGHTS:	Per Person, Per Night, at Double Occupancy	7 NIGHTS:
Accommodations:	\$575 per person ³	\$4025	\$300 per person	\$2,100
Destination:	The ship transports guests to the following cities without packing/unpacking: Rome, Palma de Mallorca, Barcelona, Sete, Saint Tropez, Portofino, and Monte Carlo.	\$0	Guests must fly between two European cities if they wish to include at least two destinations in their 7-night experience.	\$500
Room Features:	All suites have ocean views, over 95% with private teak veranda		All rooms have balcony, with harbor or city view	
Meals:	All Included: ocean-view restaurant, terrace and poolside dining, in-suite dining, 24-hour room service, snacks	\$0	Breakfast: \$40 (x7 days) Lunch: \$70 (x7 days) Dinner: \$120 (x7 days)	\$1,610
Wine with Meals:	Included	\$0	House Wine \$10 per glass (3 per person, per day)	\$210
Non-Alcoholic Beverages (soft drinks, mineral water, specialty coffees):	Included	\$0	\$6 each (4 per person, per day)	\$168
Open Bar:	Included – Wines, Spirits and Champagne throughout the ship	\$0	Cash Bar: \$10 premium brand cocktail	NA
Receptions (one hour open bar, hot and cold hors d'oeuvres):	Included (unlimited)	\$0	\$80 per person (3 receptions)	\$240
In-Room Bar	Complimentary	\$0	Maybe (at a fee)	NA
Welcome Bottle of Champagne:	Complimentary Champagne	\$0	\$100 per bottle	\$100
Meeting Space:	Complimentary	\$0	Room Rental Negotiable – Labor & setup fees additional	NA
A.V. Equipment:	Standard AV included	\$0	\$3,000 per meeting (standard AV, labor rates, service charge and sales tax x 3 meetings)	\$16
Meeting Breaks:	Complimentary	\$0	\$60 per person (2 breaks daily x 3 meetings)	\$180
Entertainment:	Included: Show Lounge with cabaret-style shows, variety acts, special performances and feature films	\$0	\$30,000 (\$15,000 x 2 special events)	\$77
Gratuities & Tax:	Included	\$0	Above rates include 7% tax on accommodation, 16% tax on meeting rooms, A/V etc., and 15% sales tax on all food and beverage pricing.	
TOTAL PROGRAM COST:	\$4,025 per person ³		\$5,201 per person	

The results ...
Over \$635,000 in Savings (based on 540 guests)
More Amenities for Less
An Experience Beyond Compare

1. Based on a 7-night full-charter of *Silver Spirit* (capacity 540/270 suites), sailing from Barcelona to Monte Carlo in June 2011.

2. Based on 7-night program at 5-star property in the Mediterranean with 270 run-of-house rooms (540 persons) in June 2011. Food & Beverage prices are estimated based on average banquet menu prices.

3. Charter price confirmed at time of booking, subject to change.

